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PRECISIONPOINT SOFTWARE ACHIEVES THE “CERTIFIED FOR MICROSOFT DYNAMICS” ACCREDITATION FOR ITS ADVANCED BI PRODUCT

Microsoft Trains Dynamics Partners to Showcase Self-Service Reporting and Analytics with Dynamics Client for Office (DCO) and PrecisionPoint Business Warehouse

LONDON, UK & WALTHAM, MA — JUNE 02, 2009 — PrecisionPoint Software, an international Microsoft Gold Partner specializing in Business Intelligence (BI) for Microsoft Dynamics business applications, announced today that its Business Warehouse for Dynamics NAV (BW4NAV) product, has passed the Software Solution Test and completed the other requirements to achieve the Certified for Microsoft Dynamics® status.

Certified for Microsoft Dynamics (CfMD) is Microsoft Corp.'s highest standard for partner-developed software. This certification represents a significant step in elevating the standard for partner-developed software solutions for business applications. Solutions with a successful software test have demonstrated development quality and compatibility with the Microsoft Dynamics product. VeriTest, a service of Lionbridge, performed independent and rigorous testing on PrecisionPoint's integration with Microsoft Dynamics. This certification reinforces PrecisionPoint Software's commitment to the Microsoft partner certification process adding to its existing Gold Partner status with the ISV Competency.

“By requiring the software solution to meet our highest standards, Microsoft is assuring customers that these certified solutions work with their investments in Microsoft Dynamics,” said Doug Kennedy, vice president, Microsoft Dynamics Partners. “Microsoft congratulates PrecisionPoint Software on earning the Certified for Microsoft Dynamics designation.” Certified for Microsoft Dynamics solutions will get top choice and priority ranking from Microsoft for doing such things as helping to move across borders into other geographies.

PrecisionPoint Business Warehouse for Dynamics NAV is a patent-pending, out-of-the-box data warehouse solution based on Microsoft Business Intelligence; it reduces BI implementation times by over 80% by automating the building and management of the data warehouse platform. The advanced data model, unique to PrecisionPoint BW, enforces superior data integrity by integrating all key Dynamics transaction ledgers (tables) and then reconciles data from across the ERP system. This enhances user productivity for self-service reporting and analytics and can also save users days of manual reconciliation effort each month. The data warehouse model also covers all aspects of business performance reporting, monitoring and analytics from finance, sales and profitability, to supply chain, project management and operations.

PrecisionPoint recently supported a Microsoft Dynamics Client for Office (DCO) partner training exercise for Microsoft Dynamics NAV partners in the UK. Microsoft Dynamics Client for Office allows customers to license the full functionality of Microsoft Office SharePoint Server Enterprise, including BI tools such as Microsoft Excel Services and Microsoft PerformancePoint Services, as a low cost add-on to their existing Business-Ready License for Dynamics. "We strongly advocate adoption of the Microsoft Dynamics Client for Office (DCO) as a new and highly accessible means of delivering self-service BI." said Gary Turner, Product Director, Dynamics for Microsoft UK, "With the work they have done with the new Microsoft Dynamics Client for Office (DCO), PrecisionPoint have built a compelling new solution for presenting key performance data drawn straight from the data warehouse layer, but presented in a highly accessible Microsoft SharePoint context thanks to PrecisionPoint's use of the DCO as the front-end user interface. PrecisionPoint Business Warehouse is the only Business Intelligence ISV solution to be Certified for Microsoft Dynamics in the UK and US."

PrecisionPoint Software founder, Dr Nigel Geary, added "PrecisionPoint Software continues to innovate to accelerate the delivery of self-service BI to the mid-market based exclusively on the Microsoft BI technology stack. Achieving this Certification for Microsoft Dynamics demonstrates our commitment to Microsoft and the Dynamics partner channel. We are working closely with the Dynamics team to provide training and demonstration materials, such as a Dynamics BI Virtual PC, to help Dynamics partners sell and deliver BI solutions based on Dynamics Client for Office (DCO) in a fraction of the time it would take to build a data warehouse from scratch or using solutions from Microsoft's competitors."

About Microsoft Dynamics

Microsoft Dynamics is a line of financial, customer relationship and supply chain management solutions that helps businesses work more effectively. Delivered through a network of channel partners providing specialized services, these integrated, adaptable business management solutions work like and with familiar Microsoft software to streamline processes across an entire business.

About PrecisionPoint Software

PrecisionPoint Software is the company that simplifies and accelerates the deployment of sophisticated Business Intelligence (BI) for Microsoft® Dynamics™ customers. PrecisionPoint Business Warehouse is a trusted and reconciled data warehouse platform for Microsoft® Dynamics™ applications including Dynamics AX, Dynamics NAV and Dynamics GP (formerly Axapta, Navision and Great Plains). PrecisionPoint BW can be installed in as little as a day and there are hundreds of end-users at companies including Americana International, Basic Chemical Solutions, Boehringer-Ingelheim, BroadSoft, Chiltern Railways, Costa Coffee, Fitflop/BrandHandling, John West Foods, Koppers, Rotary Watches, Harrods Aviation, IHS, Nille AS, State Garden, Inc., Vantis plc and Xaar plc.

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