

## **PRECISIONPOINT SOFTWARE LAUNCHES NEW VERSION OF ITS BUSINESS WAREHOUSE FOR MICROSOFT DYNAMICS**

*Version 3.0 supports SQL Server 2005, Microsoft Office 2007, ProClarity – increases enterprise scalability.*

**Microsoft Convergence2006EMEA, Munich, Germany (Nov. 07, 2006)** – PrecisionPoint Software (formerly AnalySoft Development Ltd), the company that brings sophisticated business intelligence (BI) to Microsoft® Dynamics NAV -AX -GP™ - today announces the release of its patent-pending PrecisionPoint Business Warehouse version 3.0.

PrecisionPoint Business Warehouse version 3.0, an enterprise-caliber platform for interactive reporting and analysis extends data access and reporting functionality by providing full compatibility with Microsoft® SQL Server 2005™, ProClarity™, Microsoft® Office 2007™, Reporting Services and SharePoint Services.

The fully automated PrecisionPoint Business Warehouse offers intuitive data access for management and analysts while delivering the lowest ongoing cost of ownership. This fully integrated business warehouse for the Microsoft Dynamics environment can be installed and deployed in as little as one day.

“For too long in the mid-market, a comprehensive business intelligence platform has been an out-of-reach luxury and customers have put up with partial solutions usually limited to GL data.” said Dr Nigel Geary, Founder and CEO of PrecisionPoint Software. “Microsoft is supplying world class BI tools and we create the automation and the data warehouse intelligence to take full advantage of their advancements. Our customers are proof positive that a robust, self-maintaining business warehouse - not a set disconnected cubes or reporting bolt-ons, can be delivered and maintained at a reasonable cost. With SQL Server 2005 and Office 2007- it just gets better.”

PrecisionPoint starts with the understanding that most of the data needed for a complete business warehouse is being captured today in the Microsoft Dynamics ERP systems but turning that data into management information has remained a challenge. PrecisionPoint responds with an automated solution that unlocks and reconciles all the rich data in the ERP system for intuitive and insightful reporting and analysis.

*“Eighty percent of the work of implementing a successful business intelligence solution at a Microsoft Dynamics ERP site is creating the underlying business warehouse but with PrecisionPoint Software that all happens automatically.”* Thomas Black-Peterson, President, Intelliminds A/S, Denmark

PrecisionPoint Business Warehouse provides companies with an integrated view of their business. Finance, sales, bookings, inventory, projects, supply-chain, currency, inter-company adjustment data – can be seen all in one place. Finally businesses can see the interrelationships among those disciplines and manage the business from a more coherent vantage point. Instead of wasting time manually aggregating data – deciphering formulas, reconciling discrepancies and rationalizing different sources – end users can spend more time on higher-value analyses to improve the way they conduct business such as their profitability by customer, product or project.

## **About PrecisionPoint Software**

PrecisionPoint (formerly AnalySoft Development Ltd) is the company that brings sophisticated business intelligence (BI) to Microsoft® Dynamics™.

*"Anyone who has Dynamics NAV should also be using the PrecisionPoint Business Warehouse".* Kevin Joy, Financial Controller, Ryvita - PrecisionPoint customer.

PrecisionPoint Business Warehouse is a trusted and reconciled data warehouse for Microsoft® Dynamics™ applications including Dynamics AX, Dynamics NAV and Dynamics GP (formerly Axapta, Navision and Great Plains). Already, there are hundreds of satisfied users in production with PrecisionPoint solutions. Customers include Boehringer-Ingelheim, Ryvita, Rotary Watches, Sega Europe, Steinway & Sons, TomTom International, Habitat for Humanity, Harrods Aviation and Twinings.

PrecisionPoint Software is headquartered in Bracknell, UK with a US HQ in Waltham, Massachusetts and sales and support offices in New Jersey, California, Texas and Johannesburg, S Africa.

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